

Canadian Journal of Ophthalmology



Journal canadien d'ophtalmologie

The *Canadian Journal of Ophthalmology* is the official journal of the Canadian Ophthalmological Society and is committed to timely publication of original, peer-reviewed ophthalmology and vision science articles.

Le *Journal canadien d'ophtalmologie*, organe officiel de la Société canadienne d'ophtalmologie, s'engage à publier des articles originaux évalués par les pairs en ophtalmologie et en science de la vision.

General display advertising

Black only	Size (image area/inches)	1x	3x	6x	12x	24x
Full page	7 x 10 (Full page bleed 8.375 x 11.125)	1050	1000	950	900	850
1/2 page	7 x 4.875 or 3.375 x 10	700	670	630	600	
1/4 page	3.375 x 4.875	480	450	430	410	

15% commission to ad agencies only • Classified advertising use 1x rate

Colour

CMYK (Process) add \$1000

Special positioning

Back Cover \$2750 • Inside Front Cover \$2550 • Inside Back Cover \$2400
 Opposite TOC 20% premium • Other special positions 15% premium

Circulation: 1400 • **Frequency:** Bimonthly

2010 advertising closing dates

Volume/issue	Closing & materials deadline
44 (1) February	4 January 2010
44 (2) April	2 March 2010
44 (3) June	3 May 2010
44 (4) August	5 July 2010
44 (5) October	2 September 2010
44 (6) December	3 November 2010

Cancellations not accepted after closing date.

Special positioning: contract required, non-cancellable

New ads: hard copy required with electronic files

The publisher and the Editor-in-Chief reserve the right to decline any submitted ad or to discontinue publication of any advertisement previously accepted. Advertising representing pharmaceutical products must state P.A.A.B. approval.

Send contracts and insertion orders to:

Joyce Davis, Advertising Sales
 Canadian Ophthalmological Society
 610-1525 Carling Avenue
 Ottawa ON K1Z 8R9
 Tel: 613-729-6779 ext. 222
 Fax: 613-729-7209
 Email: jdavis@eyesite.ca



Accepted file formats

PDF

100% size, with crop/registration marks and bleed added where applicable. Embed all fonts and high-resolution images. Create PDF suitable for offset printing from a postscript file, not from the PDF Writer.

Quark XPress (Mac)

100% size, with bleed added where applicable. Supply all support files (images and fonts).

Send digital files on CD to:

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 NRC Research Press, CISTI
 3rd Floor, Building M-55
 1200 Montreal Road
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 Tel: 613-998-0086
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*Please use either Stuffit or WinZip compression when sending files via the Internet.